

WILLOWS WOOF

Monthly Email Newsletter - August 2021 Issue

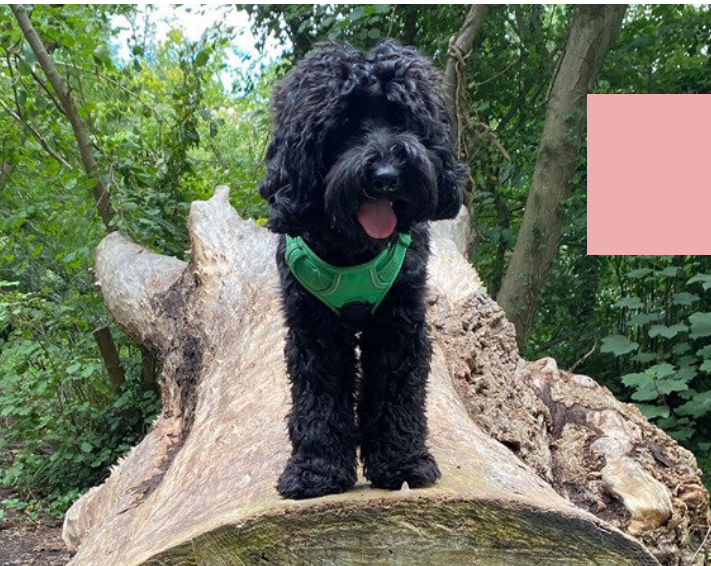


WELCOME!

Thank you for signing up to receive our brand new monthly newsletter! We look forward to this brand new venture and welcome any feedback on what you would like to see featured!

FEATURED!

Read on for information on taking your puppy on their very first car ride home and their first day as your newest, fluffiest family member!



SNAPPED!

Check out this super cute picture of our future mum Luna, taken by her human. Isn't she gorgeous? Luna is known for her small size and glossy black coat. She will produce some of the most beautiful pups in the future!



PUPPY'S FIRST CAR RIDE

So the time has come to collect your puppy and bring them home! The day you will have no doubt been anticipating for some time. As excited as you will be, it is important to remember that your new pup is most likely suffering from anxiety. They have just been separated from their littermates and are feeling the car vibrations, sounds and movements. It is important to make this car journey as enjoyable for them as possible.

A bad experience very early on can create anxiety surrounding car travel in the future. As breeders, we will have taken the puppies out for short car journeys with mum and siblings, but this will be the first ride alone. If your puppy seems anxious and is not settling after a few minutes we recommend holding them on your lap till they have calmed down and return them back to their carrier.

Before you head home with your new puppy, you will want to try and get your puppy to go to the toilet so there are no floods or surprises stimulated by all the excitement of the ride. On this first trip home, it is ok to break the cardinal rule about travelling with pets. You do not have to put them in a crate for travelling. Remember that they are small and easy to hold.

You can have someone other than the driver holding the puppy in a blanket or towel and talk to them or try and distract them from the ride. If you have a long way to go and need to stop for the puppy to relieve themselves, do not use a carriageway lay-by. At this young age your puppy has very little, if any, protection from common dog diseases so keep any toilet break super short. But most importantly, enjoy this exciting time!





PUPPY'S FIRST DAY

A puppy's first day in their new homes can be both exciting and intimidating. They have a whole new domain to explore with new sights, smells. Leaving their mother and littermates will probably bring about some anxiety. However, this can be greatly diminished if you plan your schedule so that you will be home with the puppy for the first 3 to 4 days. Some breeders suggest leaving the puppy alone and give them time to

themselves to adjust to their new surroundings. However, we disagree. In our homes, we plan for this introductory period by keeping the puppy involved with plenty of attention from children and other family members. When we are not with the puppy, they are sleeping and resting. You will be amazed how time spent in this manner will speed up the housebreaking process. If children are young or are not familiar with how to handle puppies, you should spend some time with them during these first few days explaining common sense rules on how to play with the puppy. This is understandably an exciting time for the whole family, but it is very important to remember to put the puppy first to help them grow up to be the amazing dogs we know them to be!

DID YOU KNOW?

Puppies spend 15 - 20 hours a day sleeping!

That's not too unusual - human babies also spend about 16 hours a day sleeping.





DOG OF THE MONTH

The girl who started it all, Willow. Willow is our original Australian Labradoodle. A ball and sock thief that is always willing to play, and will smack you in the face if you don't cuddle her quick enough! Willow has gone on to be the mother and grandmother to some amazing pups and she gets to retire in style knowing her legacy lives on. Did we forget to mention she's famous? She made her debut TV appearance as a 'lion' on BBC One's Pooch Perfect, hosted by Sheridan Smith!

PRODUCT OF THE MONTH

The Snuggle Puppy - pictured right - is a staple product in our house! We use them for all of our puppies and we always recommend them to our new puppy owners. They are designed to replicate the warmth and feel of a pups mum and littermates, by replicating a heart beat within the soft toy. They effectively reduce anxiety and help the puppies to sleep well in their first home feeling comforted. You can find these on our website!



For more information on Willows Australian Labradoodles check out our website
www.willowsaustralianlabradoodles.com